

# PRESS RELEASE

## Whicked Interview Tips

Available on Amazon.com  
ISBN: 978-0-9907338-7-4  
Publisher: *hope4hearts*  
Language: English  
Kindle eBook and Paperback (98 pages, 5.5 x 6")  
Categories: *Job Interviewing, Job Hunting, Vocational Guidance*



### Description

Land the job of your dreams with strategic preparation based on *Whicked Interview Tips*! With excellent pacing and flow, this compact book is crammed with helpful information, personal experience, question/answer examples, and ready-to-use tips. Pages for personal notes make this a practical workbook for the serious job hunter. Learn how to get inside the mind of the company you want to work for and figure out how to present your unique fit and value. Designed for students but also of significant value to experienced professionals, this book is easy to read, straight to the point, and *effective!* Dazzle at your next interview and be the candidate that gets the offer. Sheila Jones—aka **The Job Lady**—reduces your fears, builds your confidence, and puts you on top of the pile! Get ready to hear: **"You're hired!"**

### Author

Leading job expert and certified educational trainer, Sheila Jones is an acclaimed chef, an innovation specialist, and a billion-dollar brand developer – with over 30 years hiring experience. She has worked at the top of Nestle, Campbell Soup, and Walmart, and is now CEO of *Whicked Results*. Her goal is profound: *to help 1 million people get hired*. She can help YOU win the job of your dreams.



### Suggested Interview Questions

What is the key to a successful interview?	How is this book different than other interview books?
What helps a job candidate impress the interviewer?	How are you going to help 1 million people get hired?
How do you address the fear that a candidate will "mess up"?	Why is your business called <i>Whicked Results</i> ?

### Recommendations

*I've been fortunate to have a longstanding relationship with Sheila Jones. Our paths crossed as she was building her team at a large food company. For multiple years, we worked to fill many positions. Her approach to seeking talent is to work closely with the recruiters and share what the bullseye candidates look like and where the negotiation of transferable skill sets can be exercised. She demonstrates professionalism and respect for the candidate as well as recruiters. She has been a key contributor to my own professional development. Sheila's consistent support and trust have been pivotal to my growth. Sheila has a heart of gold and wakes up every day to HELP OTHERS. You won't meet many people like Sheila.*

– Kelsey, recruiter and sales executive

*Sheila offered excellent guidance to our students at G.A. Smith Middle School on how to interview for a job, showcase their strengths and gain confidence in speaking in front of adults. She is a true expert in motivation.*

– Emily, middle school teacher

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## Whicked Results

Coaching ♦ Speaking ♦ Training

# *Whicked Interview Tips* by Sheila Jones

## BOOK EXCERPTS

### Introduction

... Simply put, jobs change lives! Jobs lift mental health, provide self-esteem, and create economic development. Jobs pay the bills, keep the lights on, and put food on the table. Take a breath, stretch, and let's dive into interviewing tips as we work through the phases of **Preparation**, **Interviewing**, and **Offer & Acceptance!** ...

### How Is This Book Different?

Most job interview books miss the mark! The secret to getting hired is knowing the company you want to work for, not just your own credentials. Why am I going to spend so much of your time on the company? Because knowing the company = getting the job. In each of the three interview phases, I will outline what the company is doing. That's right: the interview process is not just about you – the real focus is the company and how you can be an asset to them. ...

What will you say when the interviewer asks, "So what do you know about my company?" Do the work – find out!!! If you're enthused about what the company does, if you LOVE the product, your passion with impress.

How is this book different from every other how-to-get-a-job book on the market? I spend time helping the candidate prioritize what really matters – understanding the company, their culture, values, and goals. Getting the job is not merely about you being amazing; it's about knowing how your amazing self fits this company and position. Be a team member before you're ever hired.

### Phase 1: Preparation

The choice in any job-seeking moment is to decide: Will I *wing it*, OR will I prepare? I realize that *winging it* does at times lead to getting hired. However, I also know that preparation significantly increases your chances of getting hired. Preparation leads to thoughtful, organized communication, which builds confidence and reduces stress. Not preparing puts you at a disadvantage. Why? Because you are relying on spontaneous responses in a particularly stressful moment. A spontaneous response can lead to missing key details that demonstrate *your amazing skills*. The value of a prepared response is intentional communication that can lead to a better job and higher pay. ...

I will begin each phase of interviewing by giving you a snapshot of what is happening at the company. This gives you a better awareness and appreciation for the people you will meet. ...

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